

# NAPTOWN BUZZ AD RATE SHEET

## AD SIZES & RATES

Full Page Ad	5" x 8"	\$147 per issue, b&w
Half Page Ad	5" x 4"	\$ 97 per issue, b&w
1/4 page Ad	5" x 2"	\$ 57 per issue, b&w
Business Listing w/ Logo		\$ 37 per issue, b&w
Business Listing Only		\$ 27 per issue, b&w

## AD DEADLINES

- October 29, 2012  
2012 Holiday Issue Orders Due
- November 5, 2012  
Artwork Due

## AD FORMATS

- EPS (300 dpi at 100% scale)
- TIFF (300 dpi at 100% scale)
- PDF (300 dpi at 100% scale)
- JPG (300 dpi at 100% scale)

## SAMPLE BUSINESS LISTING

**Surge Bucket Media**  
 PO Box 39178  
 Indianapolis, Indiana 46239  
 317-891-4627  
 www.surgebucket.com

## SAMPLE BUSINESS LISTING WITH LOGO



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 PO Box 39178  
 Indianapolis, Indiana 46239  
 317-891-4627  
 www.surgebucket.com

## DISTRIBUTION

- 3,000 FREE copies printed & distributed
- Available at Greater Indianapolis area locations
- Available online at naptownbuzz.com
- 9,500 estimated readership/reach of print & PDF

## SAMPLE ADS



U-Relish Farm • Main Market House  
 222 East Market Street, Indianapolis, IN 46204  
 @CaraDafforn • www.u-relish.com



be there or be square



Check-in on Foursquare to get \$1 off your dessert

Thursday, October 6  
 10:30am - 2pm  
 on Monument Circle

Food, Fun, and Live Music  
 by Bandwagon

\$6 Lunch  
 \$5 Dessert

All proceeds support  
 the homelessness programs of  
 The Salvation Army.



Naptown Buzz • PO Box 39178 • Indianapolis, Indiana 46239  
 (317) 891-4627 • info@naptownbuzz.com